Simplifying Sustainable Living

Economic and Buisness Administration (EBA) Zero-waste shop in Aalborg Municipality "How do zero-waste stores function, is the concept of zero-waste implemented in regular grocery stores, and what factors would influence the grocery stores' stance on implementing the concept of zero-waste more extensively?"

Sociology

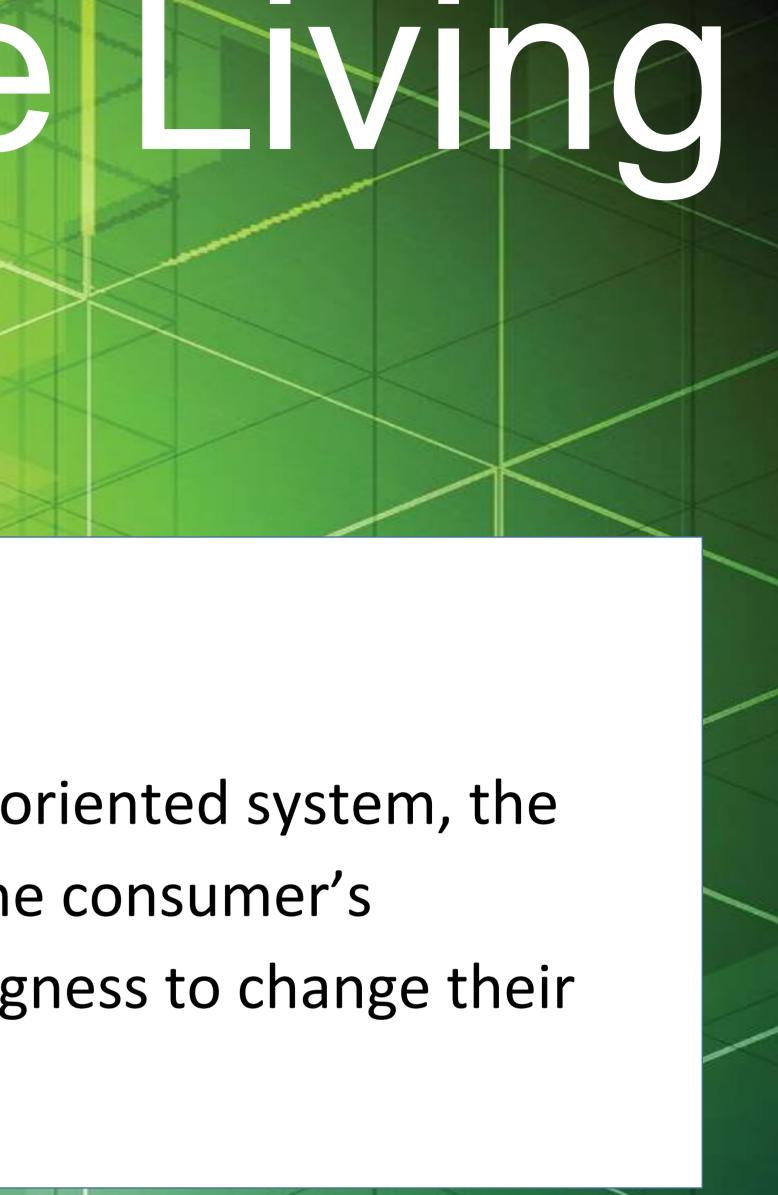
Waste sorting in student apartments in **Aalborg Municipality**

"What role does waste sorting have among young students in Aalborg Municipality, and what challenges and opportunities do they experience, in the incoperation of this in their every day life."

MASTE

Joint results

For achieving a low-waste oriented system, the most important factor is the consumer's perception and their willingness to change their buying behavior.







SUSTAINABLE DEVELOPMENT



SDG 11: "Make cities and human settlements inclusive, safe, resilient and sustainable"

RESPONSIBLE Consumption And Production

SDG 12: "Ensure sustainable consumption and production patterns"



SDG 13: "Take urgent action to combat climate change and its impacts"

Further research

Government policies

Zero-waste vs food waste

Consumer stance on zero-waste

Waste sorting among elderly vs. youth

Development of an app with information

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